

# How to Squeeze More From Tight IT Budgets

## IN THIS CHALLENGING GLOBAL ECONOMY, COMPANIES CONTINUE TO LOOK FOR WAYS TO CUT COSTS

### Can IT managers make the most out of shrinking budgets? Yes!

With budget pressure coming from management and stockholders, now is the perfect time to take a look at existing information security systems and evaluate whether they are working or not. Many companies are downsizing, resulting in overworked staff that may not take the time to be as careful as they should be. Add to this the possibility of disgruntled employees who always pose a risk, whether to morale or to a company's essential information.

- 1. Save money with a Security-as-a-Service (SaaS) platform.** Spam continues to increase, with hackers coming up with more and more sophisticated methods. Security solutions using SaaS stop malicious spam in the cloud, before it can touch your network. The volume of spam that actually enters your network is dramatically reduced, preserving bandwidth and IT resources. Adding a SaaS solution as a layer on top of a software solution provides even more protection. Consider adopting a SaaS solution or layering SaaS on top of your existing email security and free up limited IT resources to focus on more important business objectives.
- 2. Consolidate your security products.** Data loss and security risks come not only through careless Web browsing or email spam, but from a combination of sources. To be sure that you are protected from inbound threats and outbound loss, whether workers are inside your network boundaries or outside, find a company with deep knowledge of the current threat landscape that offers an integrated solution. You'll get better protection with less hassle, and you'll simplify implementation by having only one vendor to negotiate with, who can also provide support and build a relationship with you.

- 3. Get real-time security for true Web 2.0 protection.** Just as Web 2.0 offers a new world of opportunity, it can open the door to unfamiliar dynamic threats that legacy antivirus products aren't capable of identifying and arresting before damage is done. Emerging zero-day threats are targeted and tested to bypass antivirus products, so look for solutions that can analyze Web data in real time and draw on other factors such as the source Web site. For true Web 2.0 protection, it is crucial that any solution be able to scan dynamically and in real time.
- 4. Guard your essential information with a data loss prevention solution.** Become familiar with what information is essential to your business and where it resides, and put in place the most powerful data loss prevention (DLP) protection you can find to guard against inbound threats and outbound loss. Data breaches are costly and occur, in many cases, because digital information is not properly protected. The majority of these incidents came from inside the organization. With this current challenging economy bringing additional pressure, staff will be more prone to make mistakes, compromising data assets for their own personal gain, or taking unnecessary risks with confidential information to remain competitive. DLP provides a sound cost-avoidance strategy with little upfront investment.

Cybercriminals will be making the most of this depressed economy; don't let them get ahead of you. Use innovative technology, like Security-as-a-Service, real-time threat protection, and data loss prevention to guard and protect all of your essential information.

Experts agree that a unified content security solution offers the best protection against modern threats.

To learn more about the Websense® TRITON™ solution, go to [websense.com/content/Triton-Security-Moving-at-the-Speed-of-Business.aspx](http://websense.com/content/Triton-Security-Moving-at-the-Speed-of-Business.aspx)

# Simple and Affordable Enterprise-Class Security for Your Business Needs

Websense® understands that the ability to collaborate, communicate, and share information in today's digital world gives organizations like yours a competitive advantage. But the convergence and dynamic nature of Web-based technologies are bringing revolutionary changes exposing organizations to new and emerging security risks. How can you protect your organization from data loss and modern threats on an increasingly shrinking budget?

Websense makes protection against data loss and threats like zero-day attacks affordable and easy to manage. Websense solutions help reduce cost and risk without increasing complexity or IT resources.

We deliver enterprise-class security with on-premise, Security-as-a-Service (SaaS), and hybrid platforms that reduce complexity through simple and efficient deployment.

Websense security solutions offer:

- Modular and customizable enterprise-class solutions.
- Lower total cost of ownership (TCO).
- Improved ease of use and productivity for IT staff and users.
- Protection against blended threats.
- Classification and monitoring of data.
- Threat detection not found in top antivirus engines.

To learn more about Websense solutions that use our Security-as-a-Service (SaaS) platform, visit [websense.com/Content/security-as-a-service.aspx](http://websense.com/Content/security-as-a-service.aspx).

## About Websense

Websense is a global leader in integrated Web, data and email security solutions, protecting approximately 40,000 organizations worldwide. Distributed through its global network of channel partners, Websense security solutions help organizations block malicious code, prevent the loss of confidential information, and enforce Internet use and security policies.

For more information, visit [websense.com](http://websense.com)

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